

3 Critical Tips to Protect Against Modern Cyber Attacks

Even small and midsize businesses have data that make them an alluring target for cybercriminals.



A staggering **43%** of all data breaches target small and midsize businesses.¹

- Customer Data
- Intellectual Property
- Corporate Information
- Financial Information
- Legal Information
- User Names
- Credit Card Data
- Tax Information
- Passwords
- Contact Information
- Social Security Numbers
- Customer IP
- Credit Report Data
- Health Information



If your business handles this type of information, attackers may target your data, or use you as a gateway to the data of the customers and suppliers you work with.

Tip #1

Don't be fooled. Cyber criminals target small and midsize businesses.

Have a plan.



Of all ransomware attacks on enterprises in 2020,

55% hit businesses with fewer than 100 employees.²

A basic cybersecurity strategy is often enough to convince would-be attackers to move onto an easier target.

Start today to discuss a strategy to secure your team.

→ [Read up on basic cyber security practices for small and midsize businesses.](#)

Employee training and best practices can save your system from malicious software.

Tip #2

Invest in cyber security training for your employees.

This can include training in stronger passwords, internet usage guidelines, and how to spot phishing, spear phishing, and whaling attacks.



Tip #3

Always be ready for an attack.



Covering the basics can make all the difference if you are targeted for attack.

Checklist:

- Separate work and personal devices
- Enforce strong passwords on employee devices
- Encrypt your devices
- Enable two-factor authentication and use an authenticator app
- Keep your operating system and software up-to-date
- Use a virtual private network (VPN)
- Get a PC with hardware-level protection, like the [Intel® Core™](#) and [Intel vPro® Platform-based PCs](#).

Let us focus on security, so you can do what you do best: business.

Intel Business PCs do more than give you incredible performance. They provide powerful, hardware-integrated security that just works out of the box.

→ [Discover which Intel Business PC is right for you.](#)



Sources and Disclaimers

1. Scurit, "Top SMB Cybersecurity Statistics," Feb 2020
 2. Coveware, "Ransomware Attacks Fracture Between Enterprise and Ransomware-as-a-Service in Q2 as Demands Increase," Aug 2020

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