

Welcome to Dell Women's Entrepreneur Network



DWEN Community

- Established in 2009 at the height of the recession to help our customers
- Driven by member feedback, DWEN has evolved to a vibrant community of members enabling connection, growth, and sharing to advance women entrepreneurs.



CONNECT

Access to a global network of like-minded entrepreneurs, investors, and subject matter experts.



INSPIRE

Share your stories, learn from others and access thought leadership content on how to address critical business challenges and opportunities



TRANSFORM

Tailored resources to accelerate your business and help it reach its maximum potential. Technology, Funding, Business Strategy.

MISSION Dell Women Entrepreneur Network (DWEN) advances women-owned businesses through community, technology, and funding resources.

DWEN Community

Aspiring Entrepreneurs

Women who are in the process of building or pursuing their own business, product or service, or exploring the world of entrepreneurialism.

Women Founders

Women Business Owners, Co-Owners, Founders, or Co-founders wishing to use the DWEN community to advance their business, product or service.

DWEN Champions

Investors, Partners, or Dell Technologies team members who are currently, or desire to support women entrepreneurs through the DWEN community

Tell Us About You

DWEN leverages your member profile to understand the needs of our members and share relevant benefits.

Keep your profile up-to-date to ensure content is tailored to meet your needs.

Respond to member surveys and polls throughout the year to share your input.

Meet Your Network

- 86,000+** Fellow DWEN members across the globe sharing and growing together
- 86%** Of DWEN members are a Business Owner, Founder or Partner
- 86%** Work at small businesses with fewer than 10 employees
- 10** The average age of DWEN members' businesses
- 45** Geographically based DWEN Chapters located across the globe offering events, networking and sharing
- 20** DWEN Special Interest Groups bringing together those sharing common experiences



DWEN Benefits

Professional Development and Networking



Connect

DWEN connects like-minded female founders around the globe who are motivated to drive change and progress within their respective industries. Now you are an important part of that network. Start building your connections today.

Activity Feed



SIGs and Chapter



Mentor Program



Volunteer Leaders



Member Directory



What do you wish you knew when you were starting out? How do you adapt to new technology? Leverage the **Activity Feed** to pose your questions to the DWEN community.

Looking to connect with other women in your industry or with similar interests? Join one of the 20+ **Special Interest Groups (SIGs)** or 45+ **Chapters** and engage with members with shared passions.

Watch announcements for a newly launching **Mentor program**. Connecting mentors and mentees to build meaningful relationships and expand skillset.

Become one of DWEN's 70+ **volunteer leaders** who have grown their network and given back to the DWEN community.

Connect with those in your industry via the **member directory** for 1:1 messaging.

Inspire

Become a better leader for your business, team, and customers. Explore inspiring founder stories, actionable tips, and creative solutions to help drive your business.

Blogs and Articles



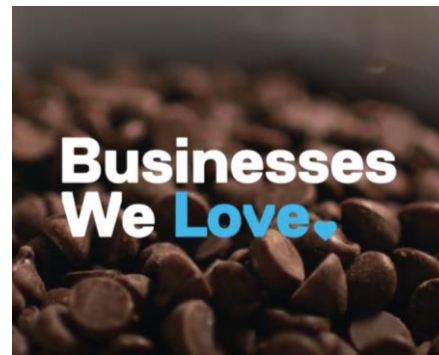
Unleash your professional mindset and enhance your skillset through DWEN's **blogs and articles**.

Member Voices



Share your expertise, experiences, hard-earned problem-solving techniques and lessons learned as a part of **Member Voices**. Submit your presentation or blog content.

Business We Love



Small Business owners lean on their resilient and pioneering spirit, and we highlight those trailblazers, disruptors and visionaries in **Businesses We Love**.

Member Marketplace



Search for services that members and/or their businesses can provide, or share your own skill set and business services as a part of the **Member Marketplace**

Woman on the Rise



Woman on the Rise highlights members and the impact they make in their communities. Read about their entrepreneurial journeys and best advice for navigating the entrepreneurial life.

Events

Participate in events throughout the year to advance your professional development.

Empower Hours

EMPOWERHOUR
Powered by 

Listen. Learn. Lead.

Powerhouse Summit



Funding Talks



WE Cities Panel



Tech Talks

TECHTALKS

Empower Hours provide insights on critical business challenges. Presented by thought leaders and created in partnership with getWise, you can take your business to the next level.

Listen to next-level speakers and guest experts from the **Powerhouse Summit** as they share useful insights about growing your small business in a challenging economy.

Listen to **Funding Talks**, to learn how to foster fundraising readiness, and expand your network among like-minded investors and founders.

Hear from the **Women Entrepreneurs (WE) Cities Power Places Panel** on how business owners and regional officials can embolden more WEs by improving systems from the inside out.

Dedicated technology focused sessions known as **Tech Talks** help you understand how to make the right technology choices.

Transform

From expert funding advice, to technology tips, to lessons on success and failure, DWEN provides you with valuable and compelling resources. .

Funding Hub



The **Funding Hub**, created in partnership with Global Invest Her, is designed and curated to help you along your funding journey

On-Demand Video Library



DWEN On Demand Video Library

A video library covering intel, insights and investments through the lens of your top business interests

Watch content, including Empower Hours and Tech Talks, on your schedule by visiting the **on-demand video library** at any time.

Tech Hub



Technology is central to your business story – and your most powerful tool for scale. The **Tech Hub** connects you to the solutions you need.

Dream Tech



Share your unique story and win as a part of the global **Dream Tech** that has awarded over \$400K+ in recent contests.

DWEN Rewards



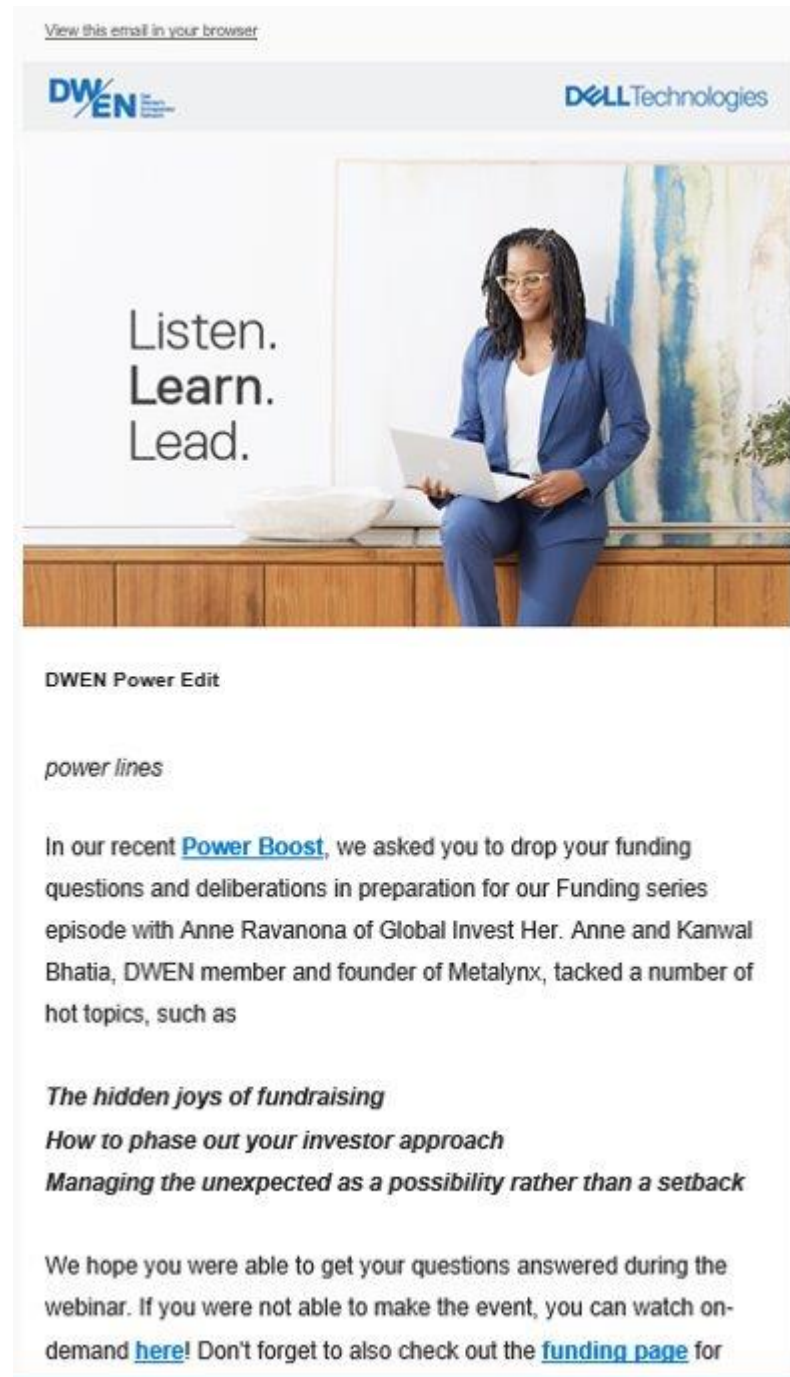
By simply logging in and engaging with the community you can redeem **DWEN rewards** such as prizes, discounts, training courses and perks for your business.

Email Communications

Be in the know about all things DWEN including new resources, events and spotlights. Watch you email inbox and bookmark DWEN.com for easy access.

Ongoing Communications

- ✓ DWEN Digest (monthly newsletter)
- ✓ Event Notifications (including Empower Hour, Tech Talks, networking events, etc.)
- ✓ New Research (including WE Cities Index)
- ✓ Contests and Rewards (Dream Tech contest, Dell Rewards, DWEN deals)
- ✓ Opportunities to share feedback (post event feedback, programming input, etc.)



Get Started

- ✓ Update your profile including your picture and preferences
- ✓ Join a Special Interest Group (SIG) or Chapter
- ✓ RSVP for an event
- ✓ Bookmark DWEN.com
- ✓ View the blog and video library for relevant content
- ✓ Watch your email and follow @DellTech on social media (Instagram, Twitter and LinkedIn) to stay up-to-date.



Guidelines for Engagement

1. **No Pitching or Selling:** Share, express and exchange ideas. Discuss thoughts and concepts. Refrain from pitching your project or company on public groups, forums, etc. to close sales or funding. (Unless of course asked or in a one-on-one conversation or private message)
 - a. The Member Marketplace is a great way to promote your skills and services.
2. **Be Nice:** All opinions and thoughts matter, please encourage each other through positivity and respect all members. All participants must conduct themselves within the bounds of professionalism, courtesy and respect. While disagreements and differences of opinion are encouraged, no one may engage in personal attacks or criticism that has the effect of disparaging or insulting any individual. Inflammatory comments, taunting, and baiting are prohibited.
3. **Be a Steward of the Community:** If offensive language or imagery appears please notify the DWEN Team. The DWEN team and chapter/group leaders have the right to delete posts if they are not adhering to the rules of engagement.
4. **Create a welcoming space:** The following topics and subject matter are unacceptable, must not appear in messages on the discussion forum.
 - a. Discussions of price, fees, or reimbursement amounts, may create the risk of antitrust exposure. This includes salary for job postings.
 - b. Abusive, threatening, defamatory or libelous comments
 - c. Pornographic, obscene or sexual materials or references
 - d. Inappropriate comments or references with respect to race, gender, religion, sexual orientation or ethnic background
 - e. Religious solicitations
 - f. Profanity
 - g. Illegal or unethical practices

Hear from your peers

DWEN Advisory Group Member



Dr. Sophia Nnenna Ononye

PhD, MPH, MBA, NACD.DC

Founder and CEO,

The Sophia Consulting Firm, a Certified Diversity-Owned ([WBENC](#), WOSB & [NMSDC](#)), Curated Scientific Communications & Executive Leadership Consultancy

Irvine, CA

Creator, Host and Producer,

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DWEN.com Overview

DWEN.com Walk Through



Women empowering
what's next.

Join the global network and connect with inspirational female founders to help achieve your business goals.



Your Profile

Join a conversation,
this is YOUR
community!

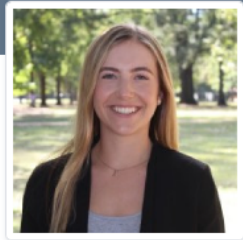
Dive into
content

Complete your
profile and update it
often, add a photo.

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ABOUT ▾ | EVENTS | COMMUNITY ▾ | DREAM TECH ▾ | NETWORKING ▾ | LEARN ▾

Julia Beck ▾    



Julia Beck **DWEN Champion**

@JBeck • Joined July 2021

Timeline **Profile** Events **Connections** Groups Photos Forums Documents Email Invites Events

14

8

View Profile

Edit Profile

My DWEN Details

First Name Julia

Last Name Beck

Connect with
others

Update your
settings for
notification
preferences

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Q&A

Submit Your questions in the chat box

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