

# Quick steps for building your digital confidence as a founder

Even the most digitally savvy entrepreneur can find new technology daunting at times. Here are quick ways you can build your digital confidence and stay up to date with the latest tech tools.

## Start small and set goals

No one becomes a technology expert overnight. Set a short-term goal that feels realistic and achievable, such as taking an online course on [Google Digital Garage](#) or [Udemy](#). Once you've accomplished it, you can start setting more ambitious goals.

## Build a network of entrepreneurs, mentors and business leaders

Connect with entrepreneurs and business leaders who are a couple of years ahead of your own company. You'll be able to learn about the digital tools you might need as you grow.

## Don't be afraid to ask questions

If you want to know more about technology, whether it's how to build a website or which cyber security solution to choose, don't be afraid to ask questions and speak up if you don't understand something. You can [book a call with a Dell advisor](#), who will be happy to help.

## Subscribe to industry podcasts and webinars

Tune into a podcast or webinar while you commute or cook dinner for an engaging way to learn on the go.

- Listen to The New York Times' [Hard Fork](#) podcast to stay up to date with global technology and AI news
- Watch Dell's [Tech Talk](#) webinars to learn how to address the business IT challenges of today

## Encourage a culture of experimentation

The more you do something, the easier it becomes. Set aside time every few months to try pilots and demos of new tools to see how they could work for your business.