
**DWEN and Dell for Startups Workshop Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU HAVE NOT YET WON. SWEEPSTAKES OPEN TO LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC), THE FIFTY (50) UNITED STATES, AND THE DISTRICT OF COLUMBIA WHO: (A) ARE AT LEAST EIGHTEEN (18) YEARS OF AGE (19 IN AL, DE AND NE; 21 IN MS); OR (B) HAVE REACHED THE AGE OF MAJORITY IN THEIR STATE/PROVINCE/TERRITORY OF RESIDENCE, WHICHEVER IS OLDER, AT THE DATE OF ENTRY INTO SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE UNITED STATES AND CANADA ONLY (EXCLUDING QUEBEC). [AI Marketing Essentials: Strategies and Tools Workshop \(jotform.com\)](http://jotform.com) DO NOT PROCEED IN THIS SITE IF YOU ARE NOT LOCATED IN THE UNITED STATES OR CANADA (EXCLUDING QUEBEC).

SWEEPSTAKES DEFINITION: For clarity, for Canada a 'sweepstakes' as defined in these Rules is the equivalent of a 'Prize Draw' or 'Contest'. If applicable within a jurisdiction, references to 'Sweepstakes' herein and in connection with a promotion, shall be read as and understood to mean 'Prize Draw' or 'Contest'.

1. Agreement to Official Rules: By entering the **DWEN and Dell for Startups Sweepstakes** (the "Sweepstakes") Entrant hereby fully and unconditionally agrees to these official rules (the "Official Rules") and Sponsor's and Innovatis Group (administrator) decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Any violation of these Official Rules will result in disqualification.

2. Eligibility: The Sweepstakes is open only to legal residents of Canada (excluding Quebec), the fifty (50) United States, and the District of Columbia who: (a) are at least eighteen (18) years old (nineteen (19) in AL, DE and NE; twenty-one (21) in MS); or (b) have reached the age of majority in state/province/territory of residence, whichever is older, at the date of entry into the Sweepstakes. Employees and representatives of Dell Inc., its subsidiaries, Innovatis Group, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Employees of the City of New York are not eligible. Government employees including all federal, state, county, city or municipal government employees, state funded universities and colleges, all types of public officials including elected officials, private individual or firms where the government has outsourced government functions, and K-12 employees are not eligible. The Sweepstakes is subject to all applicable United States federal, state, and local laws and regulations and to all Canadian federal, provincial, municipal and local laws and regulations. Void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Innovatis Group (administrator) decisions, which are final and binding in all matters

related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

NOTICE TO HEALTHCARE EMPLOYEES: If Entrant is employed in the healthcare industry, prior to awarding any prizes Entrant will be required to obtain certification that acceptance of the Sweepstakes prize is permitted in accordance with applicable law and ethics policies of Entrant's employer. All Canadian healthcare employees are not eligible.

3. Sponsor (residents of the United States): Dell Marketing L.P., One Dell Way, Round Rock, TX 78682.

Sponsor (residents of Canada): Dell Canada Inc., 155 Gordon Baker Road, Suite 501, North York, ON M2H 3N5.

Administrator: Innovatis Group: 450 Rev Kelly M Smith Way, Nashville, TN 37203

4. Timing: The Sweepstakes begins on Tuesday, June 4 at 10:30 a.m. CT and ends on Tuesday, June 4 at 12:00 p.m. CT (the "Entry Period").

5. How to Enter: You are eligible to enter the sweepstakes by attending the DWEN and Dell for Startups workshop hosted on Tuesday, June 4 at 10:30 a.m. CT and ends on Tuesday, June 4 at 12:00 p.m. CT. To enter to win you must:

- a. You have to register for the workshop [here](#)
- b. Be present in the virtual workshop on Tuesday June 4 between 10:30am -12 p.m. CT US time, access will be provided via event details communication after registration to the link above
- c. While in the workshop / events platform (Double A Labs), enter to win by selecting "yes" in a poll that you would like to meet with a Dell Tech Advisor in the fireside chat portion of the workshop beginning at 10:30AM CT on June 4, 2024.

Limit: Each Entrant may enter one (1) time during the Entry Period

Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

6. Grand Prize Drawings: Sponsor's and Innovatis Group decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. On or around Tuesday, June 11. Sponsor and Innovatis Group will conduct a random drawing to select the potential Sweepstakes winners from all eligible entries received during the Entry Period. The potential winners will be notified by email or phone. Prizes will be fulfilled **4 weeks** after conclusion of the Sweepstakes.

7. Winner Requirements: Each potential winner will be required to sign and return to Innovatis Group within ten (10) days of the date notice or attempted notice is sent, an **Winner's Declaration**

and Liability Release and a valid W9 form (for prizes exceeding \$600 USD in retail value) or **Declaration and Release Form with Liability Waiver** (for all Canadian prizes), (collectively, "Release Forms") in order to claim his/her prize. If a potential winner cannot be contacted, fails to sign and return the relevant Release Forms within the required time period, or prize is returned as undeliverable, potential winner forfeits the Prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. By entering, Entrant agrees he/she is in compliance with all of his/her employers' rules, policies, and procedures that relate accepting prizes. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable Prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held after which the Prize will remain un-awarded.

ANSWERING A MATHEMATICAL SKILLS QUESTION: If a potential winner is a resident of Canada, then as a condition of receiving a Prize, the selected potential winner will be required to correctly answer a four-part mathematical skill-testing question, posed [verbally by telephone or in writing within the Declaration and Release Form] in order to be deemed a winner. The question must be answered within five minutes, and without the benefit of any assistance (including without limitation, any calculation devices).

8. Prizes: The prize is an **OptiPlex 7400 All-in-One**. Specs: Processor: 12th Gen i5; Operating System: Windows 10 Pro (unlimited license); Video Card: Intel Integrated Graphics; Memory: 8 GB; Hard Drive: 256 GB; Keyboard: Dell Pro Wireless Keyboard and Mouse (KM5221W – Black); Stands and Mounts: OptiPlex All-in-one; Systems Management: Intel vPro Enterprise; Chassis Options: 23.8" FDH, Non touch Anti-Glare, FHD Camera The Approximate Retail. Value of this prize is \$1,700 USD but subject to change based on, among other things, normal price fluctuations associated with the consumer marketplace. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Prizes not manufactured or sold by Dell will be awarded without warranty of any kind, express or implied, without limitation. Prizes awarded will not in any way influence any decision in doing business with Dell. Prize is not given in connection with or related to any sale or commercial transaction or promise related thereto. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Prize per Entrant. Total ARV for all Prizes: \$1,700 USD.

9. Odds of Winning: The odds of winning a Prize depends on the number of eligible entries received during the Entry Period.

10. Release: By entering, Entrant agrees to release and hold harmless Sponsor, Dell Marketing L.P., Dell Canada Inc., Innovatis Group, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any Prize. Entrant further understands and agrees that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrant acknowledges that Section 1542 provides: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE

CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.” The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

11. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state/province/territory of residence for promotional purposes in any media, worldwide, without further payment or consideration.

12. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant’s participation in the Sweepstakes or receipt or use or misuse of any Prize. If for any reason an Entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant’s sole remedy is another entry in the Sweepstakes, provided that the Entry Period has not ended. If the Sweepstakes is canceled, suspended or modified, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. If by reason of a printing, typographical, technical, computer, network, human or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes will be awarded.

14. Disputes: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by United States District Court for the Western District of Texas and the Texas State District Court in

Williamson County, Texas. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

15. Entrant's Personal Information: By participating in this Sweepstakes, Entrant consents for Sponsor to obtain, use, and transfer Entrant's name, address, email and other details for prize fulfillment purposes and marketing, advertising and other commercial purposes as set forth in Sponsor's Privacy Policy available at dell.com/privacy and Innovatis Group Privacy Policy <https://pdflink.to/igprivacy/>.

16. Winner List: For a Winner List, send a hand-printed, self-addressed, stamped envelope to DWEN and Dell for Startups Workshop Sweepstakes c/o Makayle Botts at makayle@innovatisgroup.com. Winner List requests must be received by **Tuesday, September 10th. (MUST BE AT LEAST 90 DAYS FOLLOWING END OF ENTRY PERIOD)**].

17. Mailing List Name Removal Notification System: If Entrant wants to remove their name from Sponsor's mailing list visit [Subscription preferences \(hubspotemail.net\)](http://Subscription%20preferences%20(hubspotemail.net))

[If Sweepstakes involves use of Twitter or Facebook, insert the following]: This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Facebook.

1. ABBREVIATED RULES for TV and Radio

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC), THE 50 UNITED STATES (D.C.) WHO HAVE REACHED THE AGE OF MAJORITY IN THE JURISDICTION OF RESIDENCE. VOID WHERE PROHIBITED. Sweepstakes ends 06/04/2024. For Official Rules and complete details, visit <https://dwen.doublea.com/#r=7242887255152446578>. Sponsors: Dell Marketing L.P., One Dell Way, Round Rock, TX 78682 and Dell Canada Inc., 155 Gordon Baker Road, Suite 501, North York, ON M2H 3N5.

2. ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC), THE 50 UNITED STATES (D.C.) WHO HAVE REACHED THE AGE OF MAJORITY IN THE JURISDICTION OF RESIDENCE. VOID WHERE PROHIBITED. Sweepstakes ends 06/04/2024. For Official Rules, prize descriptions and odds disclosure, visit <https://dwen.doublea.com/#r=7242887255152446578>. Sponsors: Dell Marketing L.P., One Dell Way, Round Rock, TX 78682 and Dell Canada Inc., 155 Gordon Baker Road, Suite 501, North York, ON M2H 3N5.

3. Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Ends 06/04/2024. To enter and for Official Rules, visit <https://dwen.doublea.com/#r=7242887255152446578>

4. Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY. Legal residents of Canada (excluding Quebec) and the 50 United States (D.C.) who have reached the age of majority in the jurisdiction of residence. Ends 06/04/2024. To enter and for Official Rules, including odds and prize descriptions, visit <https://dwen.doublea.com/#r=7242887255152446578>. Void where prohibited.

5. Abbreviated Rules for online Ads – Twitter

NO PURCHASE NECESSARY. Ends 06/04/2024. To enter and for Official Rules, visit [\[https://dwen.doublea.com/#r=7242887255152446578\]](https://dwen.doublea.com/#r=7242887255152446578).

6. Abbreviated Rules for online Ads – Facebook

NO PURCHASE NECESSARY. Legal residents of Canada (excluding Quebec) and the 50 United States (D.C.) 18 years or older (19 IN AL, DE, NE; 21 IN MS). Ends 06/04/2024. To enter and for Official Rules, including odds and prize descriptions, visit

<https://dwen.doublea.com/#r=7242887255152446578>. Void where prohibited. Sponsors: Dell Marketing, L.P. and Dell Canada Inc.