

Creating a culture to work and innovate everywhere

Technology has opened up new ways for startups to foster collaboration and empower their workforce to innovate – but you need the right culture to make it happen.

Use this checklist to help your team successfully work and innovate everywhere.

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☐ 1. Secure your devices and systems

Make sure your technology infrastructure is secure (including any personal devices used for work), but able to adapt to employees' needs in different locations.

□ 2. Assign access levels for data

Setting up Roles-Based Access (RBAC) will give your team access to the data they need to make informed decisions, while ensuring sensitive information stays secure.

☐ 3. Use productivity tools to improve efficiency

Productivity tools can streamline workflows, speed up communication and improve time management, allowing your team to work effectively wherever they are.

□ 4. Develop structures for innovation

Provide structure for innovative thinking. Establish processes so anyone can test new concepts in a safe environment, and share learnings from ideas that didn't work.

□ 5. Seek out knowledge each month

Get inspired by new ideas and conversations. Set up monthly knowledge sharing opportunities for your team, join networking groups and attend webinars for expert perspectives.

☐ 6. Continue to foster a supportive environment

Create a workplace where everyone feels comfortable to share ideas. Encourage open communication, celebrate achievements and focus on learning from mistakes.



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